

## Job Description

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Position/Title: Funding Fairer Futures Project Communications Coordinator		
Goal of Position	Coordinate the communications and delivery of comms outputs for the project "Funding Fairer Futures"	
Functions & responsibilities	<ul> <li>Communications and Outreach</li> <li>Develop and put in place strategic communication plan for internal and external communications, incl. branding, visibility guidelines, comms and dissemination of project activities and results</li> <li>Lead on in-house desk research on needs, beliefs, attitudes of audiences</li> <li>Coordinate the projects communications outputs and keep track of dissemination channels and reporting</li> <li>Develop and maintain of the "Climate Justice in Practice" repository, including final publications, social media content, coordination of partners' contributions</li> <li>Responsible for ensuring high editorial standards of all CAN Europe publications and other products (written and visual);</li> <li>Leading on all public facing campaigning work (i.e., publicity stunts) in direct coordinate on the involved policy officer.</li> <li>Project Management and Networking</li> <li>Co-coordinate collective and participatory design of communications, campaigning and mobilisation strategy and plan</li> <li>Support the participatory design and delivery of at least 3 joint campaigns throughout the project</li> <li>Support the design &amp; implementation of subgranting to CSOs/groups</li> <li>Contribute to project monitoring and reporting, and further fundraising efforts as required.</li> </ul>	

	Internal Duties
	• Participate in team-wide processes and matters relevant to the organisation as a whole as required
	<ul> <li>Work on other projects as assigned by the line manager</li> </ul>
	Digital and IT
	<ul> <li>Updating website content using wordpress, including uploading documents, commissioning, creation and editing of web content;</li> </ul>
	<ul> <li>Maintaining and regularly updating our social media channels and supporting the development of social media strategies;</li> </ul>
	Monitoring and reporting website traffic and social media performance;
	<ul> <li>Managing work with external web and IT consultants.</li> </ul>
	Media and Press
	Creating and implementing media strategies;
	<ul> <li>Writing, editing and dissemination of press releases and other media products;</li> </ul>
	Network
	<ul> <li>Support coordination of communications activities with the wider CAN network (i.e., participation in the CAN Comms working group);</li> </ul>
	<ul> <li>Participating in meetings and activities with partner organisations, CAN nodes and allies</li> </ul>
	<ul> <li>Preparing, presenting and moderating communications-related sessions for members and at the CAN Europe General Assembly</li> </ul>
	Team
	<ul> <li>Participate in team-wide processes and matters relevant to the organisation as a whole as required.</li> </ul>
Time requirements	4/5 (80%) of full time equivalent

% of Time	Main team responsibilities
5	Admin and Finances
25	Project Management & Planning
70	Communications and Network
100	TOTAL

% of Time	Specific responsibilities
45	Communications and Editorial
10	Digital and IT
5	Media and Press
35	Network and Outreach
5	Internal Affairs
100	TOTAL

Supervisory responsibilities	N/A
Line management	This position is managed by the Head of Communications